This report identifies the strands of each element of the Kent Health and Wellbeing strategy and then attempts to describe which Commissioning Body is responsible for each strand. The advantage of this approach is that it keeps the focus on the strategy rather than on the various provisions that are being made as a result of each commissioner's plans. The disadvantage is that there is as yet incomplete mapping of strategic need to effective services, although some outcomes are now being measured at CCG HWB level. Dashboards to display this mapping need further refinement comprehensively to demonstrate where services are adequate or not.

A particular concern for HWBs is where many commissioners have a role, for example in childhood obesity. There is a risk that by being everyone's problem, a subject such as childhood obesity will not be strongly led, commissioned or delivered.

## Every child has the best start in life

Subject	CCG	PH	NHSE	KCC	Districts and
					Boroughs
Maternal smoking		$\sqrt{}$			
Breast feeding rates		√			$\sqrt{}$
Increasing physical					$\sqrt{}$
activity rates					
Childhood Obesity	V	√	V	V	V
CAMHS service	V				
access and quality					
Access to Childcare				V	V
Speech and Language	V				
services					
Community based	√			V	
services					

## Effective prevention of ill health by people taking greater responsibility for their health and wellbeing

Subject	CCG	PH	NHSE	KCC	Districts and Boroughs
Reducing the		V			√ ·
proportion of adults					
with excess weight					
Increasing the number		√			
of NHS Health					
Checks					
Communities					V
conducive to Health					
and Wellbeing					
including work,					
housing and leisure					
Equality of access	$\sqrt{}$				$\sqrt{}$
and provision for					
people with learning					
difficulties					
Identifying and	$\sqrt{}$	$\sqrt{}$			
treating individuals in					
the gap between					
observed and					
predicted prevalence					

The quality of life for people with long term conditions is enhanced and they have access to good quality care and support.

Subject	CCG	PH	NHSE	KCC	Districts and Boroughs
Increased	•			•	
identification of and					
support for people					
with learning					
difficulties to live					
independently					
Earlier diagnosis of	•		•		
diabetes					
Reduced number of	•				•
falls and thus hip					
fractures					
Helping older people	•		•	•	•
to live at home longer					
Improving self care	•	•	•	•	•
and citizens ability to					
access services					
directly					
Improved capacity	•		•	•	•
and capability of out					
of hospital services					

## People with mental ill health issues are supported to "live well"

Subject	CCG	PH	NHSE	KCC	Districts and Boroughs
IAPT	•				-
Drugs and Alcohol		•			
services					
Re-ablement of				•	•
people with mental					
illness					
Reductions in social					•
isolation and					
loneliness					
Improvement of					•
resilience for					
residents of					
vulnerable					
communities					
Improved access to	•	•	•	•	•
services for					
vulnerable groups					
Improve provision as	•				
patients move from					
child/adolescent to					
adult mental health					
services					
Increase rates of	•		•		
recovery in primary					

care				
Places of safety	•		•	

## People with dementia are assessed and treated earlier and are supported to "live well"

Subject	CCG	PH	NHSE	KCC	Districts and Boroughs
Increase rates of	•		•		Doroughs
diagnosis to be closer					
to predicted					
prevalence rates,					
including groups at					
high risk					
Upskill the workforce	•		•	•	
Make services easier	•	•	•	•	•
for people with					
dementia to use					
Make communities				•	•
easier for people with					
dementia to live in					
Improved system	•			•	
response for patients					
with dementia who					
are in crisis					
Improve carer support	•		•	•	